

## TONI LEVI

105 West 73<sup>rd</sup> Street (4D), New York, NY 10023  
(212) 362-5481 \* tonimerg@earthlink.net \* www.tonilevi.com

### ***Independent Fundraising Consultant & Coach*** (2006-present)

Agenda for Children Tomorrow at Fund for the City of New York  
Community Impact at Columbia University  
Harlem Family Institute  
International Dyslexia Association - New York Branch  
Legal Aid Society  
Let's Get Ready  
Lovett Productions  
NPAP - National Psychological Association for Psychoanalysis  
New York Choral Society  
New York Psychoanalytic Society & Institute  
Studio in a School

### ***Senior Fundraising Positions***

#### ***Learning Leaders, Inc. / New York City School Volunteer Program, Inc.*** (1976-2006)

Positions included ***Senior Director of Foundation and Corporate Giving /  
Director of Development / Director of Public Relations and Development***

Learning Leaders (formerly the New York City School Volunteer Program) is an outstanding not-for-profit organization that provides trained volunteer tutors to work with students throughout the NYC public school system. Founded in 1956, the program also equips parents to foster their own children's educational growth. In raising funds to meet annual and capital campaign goals, I increased the number of foundation and corporate donors from 16 to 175 making gifts within a single year. In my last full year, f&c income totaled \$1.2 million (exclusive of sponsorships). Responsibilities included:

- Playing a key role in in the development, budgeting, presentation and assessment of fundable programs, including assistance with evaluation design.
- Writing all fund-raising materials including proposals, concept papers, case statements, solicitation letters, evaluation outcomes and other reports.
- Researching and identifying potential sources of support.
- Positioning the organization to stand out positively and distinctively from competitors.
- Strategizing and implementing solicitation approaches.
- Increasing support from current funders.
- Cultivating foundation and corporate contacts; identifying and facilitating Board and staff contacts; coaching Board and staff in making face-to-face "asks."
- Informing the Board and President/Executive Director of relevant new trends in philanthropy and how to negotiate and capitalize upon them.
- Writing/editing/proofreading agency publications (e.g., annual reports, newsletters, journals, brochures, program evaluations) disseminated to the public.

***(continued)***

## **PREVIOUS CAREER EXPERIENCE**

### ***Account Executive, Joseph Dermer & Associates*** (fundraiser for non-profits)

Clients served: Aspira of America    Hamilton-Madison House    Queens Museum  
Floating Hospital    NYC School Volunteer Program

### ***Freelance Public Relations and Proposal Writer***

Joseph Dermer & Associates clients served:

Henry Street Settlement	Hospital for Joint Diseases	Fresh Air Fund
Aspira of America	Lenox Hill Neighborhood Assn.	ASPCA
Retarded Infant Services	Widows Consultation Center	S/A/R Academy
Trinity-Pawling School	Foster Parents Plan International	Lorge School
Hamilton-Madison House	National Children's Center	
Boys Club of New Rochelle	Youth Development, Inc.	
Four Seasons Center of Westfield, NJ	YM-YWCA	
Family Counseling of Greater New Haven		

Organizations independently served:

St. Vincent's Hospital	NY Community Training Institute
Fifteenth Street School	Council on Legal Education
Adventure Corps	Bedford Stuyvesant Youth in Action
Children's Underground	Magus Studio for Creative Arts
Center for New York City Affairs at The New School	

### ***Writer/Editor, Geyer-McAllister Publications*** (trade magazines)

### ***Public Relations Specialist, Mobilization for Youth*** (Lower East Side anti-poverty agency)

## **EDUCATION**

B.A. Cornell University, College of Arts and Sciences; major in English literature

Honors: Phi Beta Kappa

M.A. Newhouse School of Public Communications, Syracuse University

## **PROFESSIONAL PUBLICATIONS**

Newspaper and magazine articles, newsletters, annual reports, journals, prospectuses, brochures. *How to Write Successful Foundation Presentations* (Public Service Materials Center) includes samples of my work.

## **BOOKS OF POETRY**

Author of three poetry collections: *White Food* (Mayapple Press, 2016)

*Watching Mother Disappear & Other Poems* (Mayapple Press, 2009)

*For A Dancing Bear* (Three Mile Harbor, 1995)